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(FTC Kaplan Incorporating Emile Woolf)

## CIM FULL TIME COURSES

|   |      |  |        |              |      |    |        |         |  |  |  |  |  |
|---|------|--|--------|--------------|------|----|--------|---------|--|--|--|--|--|
| <b>STUDENT DETAILS</b><br>Surname <span style="float: right;">Mr / Mrs / Ms / Miss</span><br>Forename (s)<br>Address<br><br>Postcode<br>Country <span style="float: right;">Nationality</span><br>Home No.<br>Work / Mobile No:<br>Email address, work<br>Date of Birth / / <span style="float: right;">Passport No.</span><br>CIM registration No*<br>*You may register with CIM after joining Kaplan Financial. The deadlines are end of September (Dec exam) & end of March (June exam). <b>NOTE:</b> It is your responsibility to complete the CIM registration formalities and enter the CIM examinations.<br>How did you find out about Cathay Connections?<br>Exiting student <input type="checkbox"/> Sub agent <input type="checkbox"/> Recommendation <input type="checkbox"/><br>Advertising <input type="checkbox"/> Mailshot <input type="checkbox"/> Other <input type="checkbox"/> |      | <b>EMPLOYER DETAILS (Sponsored students only)</b><br>Company name<br>Company reg no.<br>Training manager's name <span style="float: right;">Mr / Mrs / Ms / Miss</span><br>Tel<br>Email<br>Work address<br><br>Postcode<br><b>SPONSORED STUDENTS: EMPLOYERS AUTHORISATION</b><br>If the above employer is responsible for the payment of fees, please complete the following:<br>As employer of the student for whom this form is completed, I / we are responsible for payment of amounts due to Kaplan Financial on receipt of the invoice, unless credit facilities with Kaplan Financial have been granted, in respect of the student and undertake to inform you in writing promptly of any charge to this arrangement. I / We understand that I / we are fully responsible for the payment of amounts due to Kaplan Financial in all circumstances (including termination of employment or course cancellation).<br>Signed<br>Name<br>Position within the company<br>Date<br>Purchase Order Number<br><b>INVOICING ADDRESS (If different to the employer address above)</b><br>Contact Name<br>Address<br><br>Postcode |        |              |      |    |        |         |  |  |  |  |  |
| <b>STUDENT LETTERS</b><br>Confirmation of Enrolment letters to be sent:<br><input type="checkbox"/> By post <input type="checkbox"/> Will collect <input type="checkbox"/> International Courier<br>(International courier: a non refundable charge of £40 or applicable country rate)<br>Once letters have been issued confirming full time status, no refunds or course deferrals are permitted other than in certain limited circumstances.<br>Postal Address (if different from above)<br><br>Country <span style="float: right;">Postcode</span><br>Tel No.  |      |  |        |              |      |    |        |         |  |  |  |  |  |
| <b>DATA PROTECTION ACT</b> Your sponser will be informed of your test results, progress and attendance unless your sponser chooses not to receive this information.<br><b>MARKETING POLICY</b> Cathay Connections may contact you via phone, mail or email to keep you informed about further professional training or other services and products of interest. If you do not wish us to send any such information please tick here <input type="checkbox"/><br>BUT if having ticked you still wish to receive details of courses and services specifically relating to your qualification please tick here <input type="checkbox"/><br><b>PRIVACY POLICY</b> You acknowledge by enrolling that you have read, understood and accept the terms of the user agreement and privacy policy available on FTC website and all the terms and conditions retained in the course brochure(s)              |      |  |        |              |      |    |        |         |  |  |  |  |  |
| <b>FOR OFFICE USE ONLY</b> <table border="1" style="width: 100%; text-align: center;"> <tr> <td>DATE/INITIAL</td> <td>CASH</td> <td>CC</td> <td>CHEQUE</td> <td>RECEIPT</td> </tr> <tr> <td> </td> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </table>   |      |  |        | DATE/INITIAL | CASH | CC | CHEQUE | RECEIPT |  |  |  |  |  |
| DATE/INITIAL  | CASH | CC   | CHEQUE | RECEIPT      |      |    |        |         |  |  |  |  |  |
|   |      |  |        |              |      |    |        |         |  |  |  |  |  |



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## CIM FULL TIME COURSES

### PROGRAMME PACKAGES

The Chartered Institute of Marketing (CIM) programme will last for 2 years, subject to passing all exams at the first attempt consists of the Professional Certificate in Marketing, the Professional Diploma in Marketing and Professional Post Graduate Diploma in Marketing.

Applicants who hold appropriate marketing qualifications and / or marketing management work experience may be eligible for direct entry to the Professional Diploma level. See [www.cim.co.uk](http://www.cim.co.uk) for details.

|              | START DATES  | Total fee                       | Deposit                         |
|--------------|--|---------------------------------|---------------------------------|
| 4 Subjects:  | 25 Aug 08 <input type="checkbox"/> or 25 Feb 09 <input type="checkbox"/> | £2,300 <input type="checkbox"/> | £1,150 <input type="checkbox"/> |
| 8 Subjects:  | 25 Aug 08 <input type="checkbox"/> or 25 Feb 09 <input type="checkbox"/> | £4,400 <input type="checkbox"/> | £2,200 <input type="checkbox"/> |
| 12 Subjects: | 25 Aug 08 <input type="checkbox"/> or 25 Feb 09 <input type="checkbox"/> | £6,300 <input type="checkbox"/> | £3,150 <input type="checkbox"/> |

\*The minimum deposit for Programme Packages is 50% of the total fees booked, this deposit is non refundable or transferable.

| Exam Date  | December 2008                 | June 2009                     |
|--|-------------------------------|-------------------------------|
| Subjects (tick as appropriate) / Start date            | 25 Aug 08                     | 25 Feb 09                     |
| <b>Professional Certificate in Marketing</b>           |                               |                               |
| 1 Marketing Environment                                | <input type="checkbox"/> £370 | <input type="checkbox"/> £370 |
| 2 Marketing Fundamentals                               | <input type="checkbox"/> £370 | <input type="checkbox"/> £370 |
| 3 Customer Communication                               | <input type="checkbox"/> £370 | <input type="checkbox"/> £370 |
| 4 Marketing in Practice                                | <input type="checkbox"/> £370 | <input type="checkbox"/> £370 |
| <b>Professional Diploma in Marketing</b>               |                               |                               |
| 5 Marketing Research and information                   | <input type="checkbox"/> £370 | <input type="checkbox"/> £370 |
| 6 Marketing Planning                                   | <input type="checkbox"/> £370 | <input type="checkbox"/> £370 |
| 7 Marketing Communications                             | <input type="checkbox"/> £370 | <input type="checkbox"/> £370 |
| 8 Marketing Management in Practice                     | <input type="checkbox"/> £370 | <input type="checkbox"/> £370 |
| <b>Professional Post Graduate Diploma in Marketing</b> |                               |                               |
| 5 Marketing Research and information                   | <input type="checkbox"/> £380 | <input type="checkbox"/> £380 |
| 6 Marketing Planning                                   | <input type="checkbox"/> £380 | <input type="checkbox"/> £380 |
| 7 Marketing Communications                             | <input type="checkbox"/> £380 | <input type="checkbox"/> £380 |
| 8 Marketing Management in Practice                     | <input type="checkbox"/> £380 | <input type="checkbox"/> £380 |

#### KEY POINTS

- Students who require a student visa to enable study must enrol on and attend a minimum of three subjects each term to meet their visa requirements.
- To book a place and for relevant letters to be issued a completed enrolment form must be accompanied by payment in full or the package deposit, as indicated on re-verse. Deposits are non refundable (except in limited circumstances) and non-transferable.
- Once letters have been issued confirming full time status no refunds or course deferrals are permissible other than in the instance of VISA refusal.
- Course cancellations or deferrals must be received in writing at least two weeks prior to the course commencement date and administration charges will be incurred.
- Standard terms and conditions apply.

#### METHODS OF PAYMENT

- Please invoice my employer (**complete section overleaf**). All fees quoted are inclusive of VAT (where applicable).
- I enclose a cheque / draft for £ \_\_\_\_\_ made payable to Kaplan Financial Limited. **Total: £** \_\_\_\_\_
- Please charge my Credit / Debit Card. Please specify the card type \_\_\_\_\_ Deposit  Full Fee

|             |                      |   |
|-------------|----------------------|---|
| Card Number | <input type="text"/> | American Express and Diners Cards are <b>not accepted</b> . |
|-------------|----------------------|---|

|            |                      |             |                      |           |                      |              |                      |
|------------|----------------------|-------------|----------------------|-----------|----------------------|--------------|----------------------|
| Valid Date | <input type="text"/> | Expire Date | <input type="text"/> | Issue No. | <input type="text"/> | Security No. | <input type="text"/> |
|------------|----------------------|-------------|----------------------|-----------|----------------------|--------------|----------------------|

Please note: Full fees must be paid at least two weeks prior to the commencement of the first course.

Name of Cardholder: \_\_\_\_\_ Telephone number of Cardholder \_\_\_\_\_

I confirm that I have read, understood and accept the Terms and Conditions contained on Kaplan's website.

Signature \_\_\_\_\_ Date: \_\_\_\_\_